

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 39.144149 Longitude: -84.61937

Western Hills Plaza Cincinnati, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	58,711	151,038	557,037
	Population Est 25Q1	58,640	150,914	556,426
	Population Est 24Q4	58,163	150,140	555,226
	Population Est 24Q3	58,178	150,180	554,360
	Population Est 24Q2	58,251	149,907	551,970
	Population Est 24Q1	58,350	150,128	550,336
	Population Est 23Q4	58,327	149,987	549,509
	Population Est 23Q3	58,251	149,820	549,000
	Population Est 23Q2	58,251	149,792	548,630
	Population Fcst	57,677	148,418	556,526
	2010 Census Population	56,527	148,359	534,170
	2000 Census Population	53,847	157,958	573,250
	1990 Census Population	58,352	162,641	603,536
	Current Year Daytime Population	44,324	104,501	697,033
	Average Seasonal Population	269	796	5,071
	Historical Annual Growth, 1990 – 2000	-0.80%	-0.29%	-0.51%
	Historical Annual Growth, 2000 – 2010	0.49%	-0.63%	-0.70%
	Estimated Annual Growth, 2010 – CY	0.26%	0.12%	0.29%
	Projected Annual Growth, CY to Y5	-0.35%	-0.35%	-0.02%
	Group Qtrs Est	627	1,708	18,426
Transient Est Average Last 4 Qtrs	135	1,174	31,200	
Households	Current Year Estimated Households	25,183	61,755	238,646
	Households Est 25Q1	25,147	61,673	238,171
	Households Est 24Q4	24,931	61,341	237,639
	Households Est 24Q3	24,932	61,351	237,207
	Households Est 24Q2	24,969	61,248	235,955
	Households Est 24Q1	25,008	61,348	235,019
	Households Est 23Q4	25,000	61,284	234,610
	Households Est 23Q3	24,972	61,222	234,374
	Households Est 23Q2	24,968	61,204	234,175
	Households Fcst	24,735	60,676	239,337
	2010 Census Households	24,527	59,952	223,569
	2000 Census Households	23,306	63,670	238,383
	1990 Census Households	24,751	62,921	239,781
	Historical Annual Growth, 1990 – 2000	-0.60%	0.12%	-0.06%
	Historical Annual Growth, 2000 – 2010	0.51%	-0.60%	-0.64%
	Estimated Annual Growth, 2010 – CY	0.18%	0.20%	0.45%
	Projected Annual Growth, CY to Y5	-0.36%	-0.35%	0.06%
	Population per Household	2.31	2.42	2.26

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Western Hills Plaza Cincinnati, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.1%	1.2%	1.7%
	HH Income \$250,000 to \$499,999	1.3%	1.5%	2.1%
	HH Income \$200,000 to \$249,999	3.0%	3.5%	4.8%
	HH Income \$175,000 to \$199,999	3.3%	3.6%	3.7%
	HH Income \$150,000 to \$174,999	4.6%	5.1%	4.9%
	HH Income \$100,000 to 149,999	16.7%	16.2%	16.1%
	HH Income \$75,000 to 99,999	13.4%	12.7%	11.9%
	HH Income \$50,000 to 74,999	20.3%	17.5%	16.3%
	HH Income \$35,000 to 49,999	13.7%	12.4%	11.6%
	HH Income \$25,000 to 34,999	8.0%	7.9%	7.8%
	HH Income \$15,000 to 24,999	5.8%	7.5%	7.8%
	HH Income \$0 to 14,999	9.0%	10.8%	11.2%
	Average Household Income	\$84,682	\$87,327	\$94,757
	Median Household Income	\$66,218	\$66,247	\$67,550
	Per Capita Income	\$36,610	\$36,011	\$41,321
	Average Disposable Income	\$69,008	\$69,746	\$73,354
	Median Disposable Income	\$56,687	\$56,549	\$57,679
	Discretionary HH Income Over \$150,000	2.3%	3.6%	5.2%
	Discretionary HH Income \$125,000 to \$149,999	3.2%	3.7%	4.3%
	Discretionary HH Income \$100,000 to \$124,999	5.1%	6.1%	6.1%
	Discretionary HH Income \$75,000 to \$99,999	10.3%	9.8%	10.3%
	Discretionary HH Income \$50,000 to \$74,999	18.2%	17.0%	16.4%
	Discretionary HH Income \$25,000 to \$49,999	32.4%	27.1%	25.3%
	Discretionary HH Income Under \$25,000	28.5%	32.7%	32.5%
	Average Discretionary HH Income	\$50,013	\$50,956	\$53,724
	Median Discretionary HH Income	\$40,554	\$39,835	\$41,222
	Householder White – Count	16,642	40,190	153,297
	Median HH Income	\$73,769	\$79,221	\$82,353
	Average HH Income	\$85,158	\$89,424	\$93,111
	Householder Black or African-American – Count	6,846	16,522	62,930
	Median HH Income	\$46,580	\$42,160	\$42,409
	Average HH Income	\$58,216	\$53,472	\$54,937
	Householder Hispanic – Count	455	1,408	6,474
	Median HH Income	\$66,563	\$46,727	\$58,629
Average HH Income	\$91,448	\$71,989	\$75,607	
Householder Asian or Pacific Islander – Count	186	505	4,258	
Median HH Income	\$105,237	\$87,823	\$77,553	
Average HH Income	\$108,956	\$92,650	\$83,469	
Householder Other or Pacific Islander – Count	1,054	3,129	11,687	
Median HH Income	\$66,740	\$48,947	\$51,741	
Average HH Income	\$81,418	\$67,650	\$69,136	

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Gender	Male Population	28,299	72,795	271,533
	Female Population	30,413	78,243	285,504
Total Population by Age	Count of Pop 0 to 4 years	3,697	9,293	34,720
	Count of Pop 0 to 7 years	5,264	13,474	47,773
	Count of Pop 5 - 13	6,749	18,023	58,342
	Count of Pop 14 - 18	3,053	8,484	29,869
	Count of Pop 19 - 22	2,961	8,288	33,988
	Count of Pop 22 - 25	2,140	5,993	27,632
	Count of Pop 25 - 29	3,611	9,418	34,926
	Count of Pop 30 - 34	4,137	10,073	44,009
	Count of Pop 35 - 39	4,460	10,656	40,958
	Count of Pop 40 - 44	4,122	9,847	35,020
	Count of Pop 45 - 59	10,063	24,981	88,195
	Count of Pop 60 - 74	9,866	25,979	93,220
	Count of Pop 75 - 84	2,847	7,446	27,508
	Count of Pop 85+	1,006	2,558	8,650
	% of Pop 0 to 4 years	6.3%	6.2%	6.2%
	% of Pop 0 to 7 years	9.0%	8.9%	8.6%
	% of Pop 5 - 13	11.5%	11.9%	10.5%
	% of Pop 14 - 18	5.2%	5.6%	5.4%
	% of Pop 19 - 22	5.0%	5.5%	6.1%
	% of Pop 22 - 25	3.6%	4.0%	5.0%
	% of Pop 25 - 29	6.2%	6.2%	6.3%
	% of Pop 30 - 34	7.0%	6.7%	7.9%
	% of Pop 35 - 39	7.6%	7.1%	7.4%
	% of Pop 40 - 44	7.0%	6.5%	6.3%
	% of Pop 45 - 59	17.1%	16.5%	15.8%
	% of Pop 60 - 74	16.8%	17.2%	16.7%
	% of Pop 75 - 84	4.8%	4.9%	4.9%
	% of Pop 85+	1.7%	1.7%	1.6%
Median Age	38.4	37.8	36.8	
Average Age	39.4	39.1	38.9	
Male Population by Age	% of Pop 0 to 4 years	6.7%	6.5%	6.6%
	% of Pop 5 - 13	12.4%	12.6%	10.9%
	% of Pop 14 - 18	5.5%	5.9%	5.5%
	% of Pop 19 - 22	5.4%	5.7%	6.4%
	% of Pop 22 - 25	3.9%	4.1%	5.3%
	% of Pop 25 - 29	6.4%	6.3%	6.4%
	% of Pop 30 - 34	6.7%	6.4%	7.9%
	% of Pop 35 - 39	7.7%	7.0%	7.4%
	% of Pop 40 - 44	7.2%	6.5%	6.3%
	% of Pop 45 - 59	17.1%	16.6%	15.9%
	% of Pop 75 - 84	4.2%	4.4%	4.3%
	% of Pop 60 - 74	15.8%	16.8%	16.2%
	% of Pop 85+	1.0%	1.1%	1.0%
	Median Age	37.0	36.7	35.7
Average Age	37.9	38.0	37.8	

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	% of Pop 0 to 4 years	5.9%	5.8%	5.9%
	% of Pop 5 - 13	10.7%	11.3%	10.1%
	% of Pop 14 - 18	4.9%	5.4%	5.2%
	% of Pop 19 - 22	4.7%	5.3%	5.8%
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	% of Pop 30 - 34	7.4%	6.9%	7.9%
	% of Pop 35 - 39	7.5%	7.1%	7.3%
	% of Pop 40 - 44	6.8%	6.5%	6.2%
	% of Pop 45 - 59	17.1%	16.5%	15.8%
	% of Pop 60 - 74	17.7%	17.6%	17.3%
	% of Pop 75 - 84	5.4%	5.4%	5.6%
	% of Pop 85+	2.3%	2.2%	2.1%
	Median Age	39.7	38.8	37.9
Average Age	40.7	40.1	40.0	
Race	Count of White	37,007	93,718	344,291
	Count of Black or African-American	16,645	42,415	154,546
	Count of Asian or Pacific Islander	551	1,552	11,138
	Count of Other races	4,509	13,353	47,062
	White	63.0%	62.0%	61.8%
	Black or African American	28.4%	28.1%	27.7%
	Asian	0.9%	1.0%	2.0%
	Other Races	7.7%	8.8%	8.4%
Language Spoken	Speak English at Home	89.9%	91.5%	92.4%
	Speak Spanish at Home	2.4%	2.8%	3.0%
	Speak French or French Creole at Home	3.0%	1.5%	0.6%
	Speak German at Home	0.3%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	0.6%	0.6%	0.9%
	Speak Russian and Other Slavic Languages at Home	0.1%	0.1%	0.3%
	Speak Chinese at Home	0.2%	0.2%	0.4%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.1%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.2%	0.5%	0.4%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.1%
	Speak Other Language at Home	3.1%	2.3%	1.4%
Hispanic	Hispanic Population	2,119	7,559	25,394
	Hispanic Population Percent	3.6%	5.0%	4.6%
	Mexican	45.0%	30.3%	35.6%
	Puerto Rican	24.4%	16.1%	15.2%
	Cuban	5.4%	5.2%	3.5%
	Dominican	0.2%	0.8%	1.4%
	Central American	18.1%	35.2%	30.2%
	South American	3.4%	1.5%	7.0%
	Other Hispanic	3.5%	10.9%	7.2%
	2000 Hispanic Population Percent	1%	1%	1%
1990 Hispanic Population Percent	0%	0%	1%	

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Ancestry	American (percent of total population)	3.5%	3.2%	3.4%
	American	3.3%	3.1%	3.2%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.8%	0.9%	1.7%
	Chinese	0.2%	0.2%	0.5%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.0%	0.1%
	South Central Asian (ie. Indian)	0.1%	0.2%	0.7%
	South East Asian (ie. Vietnamese)	0.2%	0.2%	0.2%
	Other Asian	0.3%	0.2%	0.2%
	European (percent of total population)	36.1%	35.3%	32.9%
	British	3.4%	3.6%	4.2%
	Dutch	0.3%	0.3%	0.4%
	French	0.7%	0.7%	0.7%
	German	19.4%	18.9%	15.7%
	Italian	3.0%	2.6%	2.2%
	Polish	0.5%	0.5%	0.6%
	Scandinavian	0.4%	0.3%	0.4%
	Scotch/Irish	6.9%	6.7%	6.7%
Other European (ie. Greek/Russian)	1.6%	1.7%	1.9%	
Middle Eastern	0.2%	0.4%	0.4%	
Other Ancestry	11.4%	11.5%	13.0%	
Unclassified Ancestry	15.8%	15.4%	16.0%	
Education (Age 25+)	Adult Population (25 Years or Older)	40,112	100,956	372,487
	Elementary (0 to 8)	2.5%	2.9%	2.8%
	Some High School (9 to 11)	6.7%	7.0%	6.8%
	High School Graduate (12)	30.8%	32.2%	28.7%
	Some College (13 to 16)	19.5%	19.5%	18.5%
	Associates Degree Only	10.7%	9.7%	8.6%
	Bachelors Degree Only	19.7%	19.2%	21.2%
	Graduate Degree	10.1%	9.6%	13.3%
	% College (4+)	29.8%	28.8%	34.6%
Household Type	Total Households – count	25,183	61,755	238,646
	One Person HHs – count	9,111	20,581	90,995
	Family HHs – count	14,286	36,678	123,749
	Married Couple – count	8,528	22,519	77,765
	w/own children – count	3,086	8,713	28,159
	w/out own children – count	5,442	13,805	49,606
	Male Householder – count	1,116	3,070	11,557
	Female Householder – count	4,643	11,089	34,428
	Non-Family Households – count	1,785	4,495	23,902
	1 Person Household	36.2%	33.3%	38.1%
	2 Person Household	30.5%	31.0%	30.9%
	3 Person Household	14.2%	14.7%	13.3%
	4 Person Household	10.6%	11.4%	9.7%
	5 Person Household	5.1%	5.8%	4.9%
	6 Person Household	2.3%	2.5%	2.0%
7+ Person Household	1.2%	1.4%	1.2%	
% Households With Children	27.4%	28.3%	22.6%	

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Housing	Total Housing Units	27,178	67,394	265,389
	Owner Occupied Percent	51.3%	51.5%	47.3%
	Renter Occupied Percent	41.4%	40.2%	42.6%
	Vacant Housing Percent	7.3%	8.4%	10.1%
	Total Housing Units (Census 2000)	24,608	68,492	262,090
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.6%	0.8%	1.7%
	Property Value \$750,000 to \$999,999	1.1%	1.5%	2.9%
	Property Value \$500,000 to \$749,999	3.4%	6.1%	8.9%
	Property Value \$400,000 to \$499,999	4.1%	7.1%	9.5%
	Property Value \$300,000, to \$399,999	13.5%	15.4%	15.9%
	Property Value \$200,000 to \$299,999	37.1%	32.1%	25.9%
	Property Value \$150,000 to \$199,999	20.5%	16.0%	14.7%
	Property Value \$100,000 to \$149,999	13.0%	12.7%	12.0%
	Property Value \$60,000 to \$99,999	3.7%	4.9%	4.8%
	Property Value \$40,000 to \$59,999	0.7%	0.9%	1.0%
	Property Value \$0 to \$39,999	2.4%	2.3%	2.3%
	Median Home Value	\$221,131	\$233,273	\$251,481
Wealth per Household	\$0 and under - percent	18.6%	18.7%	18.7%
	\$1 to \$4999 - percent	9.5%	9.5%	9.6%
	\$5k to \$9999 - percent	5.0%	5.0%	5.0%
	\$10k to \$24999 - percent	6.7%	6.7%	6.7%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.2%	10.2%	10.1%
	\$100k to \$249999 - percent	17.5%	17.5%	17.3%
	\$250k to \$499999 - percent	12.3%	12.3%	12.3%
	\$500k+ - percent	13.2%	13.2%	13.4%
	Median HH Wealth	\$66,059	\$66,062	\$65,521
	Avg HH Wealth	\$220,822	\$221,044	\$222,797
Economic Viability	Economic Viability Local	282	274	277
	Economic Viability Indexed	102	99	100
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	31,739	75,903	280,365
	Managerial/Executive	13.7%	14.6%	16.1%
	Professional Specialty	23.4%	22.5%	25.2%
	Healthcare Support	3.3%	3.6%	3.5%
	Sales	8.8%	9.2%	9.2%
	Office & Administrative Support	15.7%	14.4%	11.7%
	Protective Service	2.4%	2.6%	2.2%
	Food Preparation	4.3%	5.8%	7.0%
	Building Maintenance & Cleaning	2.8%	3.1%	3.1%
	Personal Care	2.0%	2.3%	2.4%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	5.6%	6.4%	5.8%
	Production & Transportation	17.9%	15.3%	13.7%
	Percent White Collar Workers	64.9%	64.3%	65.7%
	Percent Blue Collar Workers	35.1%	35.7%	34.3%

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	Agriculture/Mining/Construction	4.8%	6.0%	5.5%
	Manufacturing	11.1%	10.3%	10.6%
	Transportation	9.4%	8.3%	6.7%
	Information	1.3%	1.4%	1.7%
	Wholesale/Retail	15.7%	14.1%	13.1%
	Finance, Insurance, Real Estate	7.5%	7.2%	7.3%
	Professional Services	5.7%	5.6%	7.5%
	Management Services	0.3%	0.2%	0.1%
	Administrative/Waste Services	6.1%	5.6%	4.8%
	Educational Services	22.9%	24.6%	24.4%
	Entertainment Services	7.4%	9.1%	10.3%
	Other Professional Services	4.2%	3.9%	4.5%
	Public Administration	3.4%	3.6%	3.5%
Vehicles per HH	No Vehicles	11.9%	13.0%	13.6%
	1 Vehicle	38.8%	37.1%	38.8%
	2 Vehicles	35.0%	33.2%	32.5%
	3 or more vehicles	14.3%	16.7%	15.2%
	Average Number of Vehicles	1.57	1.60	1.56
Change	Births (last 12 months)	663	1,738	6,581
	Deaths (last 12 months)	509	1,339	4,907
	Migration (last 12 months)	319	776	3,629
Work place	Workplace Establishments	1,356	2,694	16,906
	Workplace Employees (FTE)	11,836	23,801	295,142